

digital

INTEROFFICE MEMORANDUM

TO: Ed Kramer Gordon Bell DATE: June 13, 1974
 Bill Long Dick Clayton FROM: Andy Knowles
 Bob Savell Pete VanRoekens DEPT: Small Computer Products
 Julius Marcus
 CC: Operations Committee
 EXT: 3043 LOC: 5-2

SUBJ: RDP-11 STRATEGY

I believe our first group meeting was quite fruitful. We covered a great deal of ground:

- (1) Appointment of "Management Consultants" to the "Product Managers". We evolved this concept to help the decision process for both hardware and software. The management consultants are to be senior group managers who through their interest and presence will champion and sponsor computer hardware and appropriate software products. They will act as consultants to the product managers, major hassle settlers (of hassles between market groups), and sponsors of the products at P.L. Mgr. meeting, Operations Committee meetings, etc.

Computer SystemManagement Consultant

11/05	Bill Long
11/44 - 11/55	Julius Marcus, Brad Vachon
11/85	Ed Kramer

- (2) Notes on 11 family

11/05 series

Seems to be consensus between users and builders that what is being designed is what is desired in the market place by the system users. We will address the 16 Bit computer on a board problem as a separate issue.

June 13, 1974

11/44 &
11/55

Deep concern here and considerable disagreement between the users and the builders. The problems derived from

- (a) a lack of understanding of what's being designed (by the users)
- (b) The failure to accept the architectural limitations of the 11 (Modcomp, inst. set, etc.)
- (c) Too much faith in what will come out of Teicher's work (i.e. he'll extend upwards far enough into the 16 bit mid-range to satisfy you users, don't worry, have faith, etc.

We need considerably more discussion and interaction here.

My simple view at this point, yields a less complicated 11 strategy (than say Dick Clayton).

11/05

Keep going Steve. Bill Long will write down complete functional specs with you.

11/44
11/55

Two high end, systems machines of which neither will satisfy our competitive needs in terms of competitive, bench mark wise. One of them may have to go. Julius would like the 11/44 to be a hot 16 bit machine, a 11/40R and not a competitor to the 11/55. Keep going on the 11/55 as a marketing smoke screen. Again - mucho more discussion and planning needed here.

11/85

See users desires. Is that what we are building? If so, users are happy.

Could we please start the discussion "in the middle" (11/44, 11/55) Friday A.M.? Please be prepared to start there.

/sc

Attachments